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# BACHELOR OF COMMERCE IN BUSINESS MANAGEMENT

HARNESS YOUR REMARKABILITY



## ABOUT THE DA VINCI INSTITUTE

The Da Vinci Institute for Technology Management (PTY) Ltd (Da Vinci) is registered by the Department of Higher Education and Training (DHET) as a Private Higher Education provider under the Higher Education Act 1997, registration no. 2004/ HE07/003. The Institute offers higher education qualifications in the distance mode of delivery, accredited by the Council on Higher Education (CHE) and registered on the National Qualifications Framework (NQF) by the South African Qualifications Authority (SAQA).

The Institute's strategic intent is to strengthen the growth of agile, aligned and engaged leaders, who co-create innovative ecosystems and sustainable transformational societies. To align with this strategic intent, Da Vinci facilitates the holistic development of diverse leaders, incorporating excellence in the management of technology, innovation, people and systemic thinking in all offerings.

Through its engagement with an approach to knowledge production called Mode 2, Da Vinci is focused on the creation of knowledge that is trans-disciplinary in nature, socially relevant, actively promotes diversity and heterogeneity, and of which the intent is to apply situated learning, problem probing and decision making, to solve work-based challenges, and contribute towards the professional development of the people involved.

Da Vinci prepares entrepreneurs, prospective managers and business leaders to take control of their working environments, by integrating a framework into its programmes called the TIPS™ Managerial Leadership Framework (This looks at the Management of Technology, Innovation and People in a Systemic way) that contributes to the overarching field of Business Leadership and promotes agility, alignment and engagement of people at work.

By facilitating a true mode 2 learning experience for our students and sponsors alike, The Institute's approach can meet ever-changing organisational performance needs.



### DREAM

Influence the co-creation of sustainable societies



### PROMISE

Co-creating realities



### PURPOSE

Growing agile, aligned and engaged leaders



### STRATEGIC INTENT

To strengthen the growth of agile, aligned and engaged leaders, who co-create innovative ecosystems and sustainable transformational societies

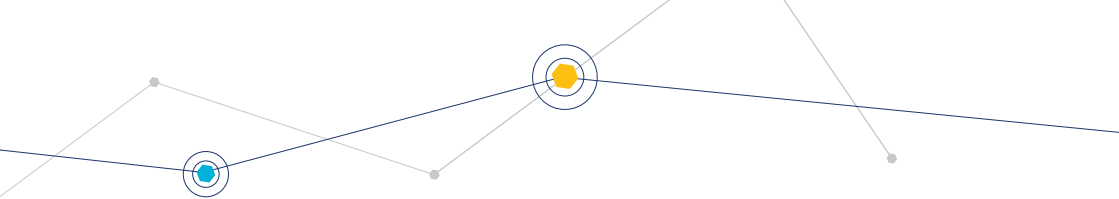


### CORE PRINCIPLES

- Being curious
- Seeking truth
- Leveraging interconnectedness
- Awakening the senses
- Taking responsibility for crafting just and dynamic societies
- Embracing holism and living harmoniously
- Appreciating the shadow
- Mastering balance with integrity

## OVERVIEW OF THE BACHELOR OF COMMERCE IN BUSINESS MANAGEMENT

The Bachelor of Commerce in Business Management is aimed at developing managers who will fully appreciate the importance of socio-economic transformation for South Africa and be empowered to appropriately respond to it. Students will focus on the key elements of business management, organisational behaviour, systems thinking, technology management and innovation management.



The Bachelor of Commerce in Business Management was designed to prepare future business leaders for the multi-faceted world of work. The programme seeks to promote the development of knowledge, skills and capabilities required within varied management, administration and leadership contexts, by focusing on the business leadership discipline posited against the overarching field of business management and administration. This takes cognisance of the complex inter-relationship of a number of elements that will contribute to and enhance, the sustainability of business ventures, including the management of technology; the management of innovation; and, the management of people, within a systems thinking framework.

The qualification is thus structured in such a way that it introduces individuals to the core competencies needed to identify and leverage business opportunities (including opportunities provided through social enterprises), and establish practices that will enhance the viability of ventures. These competencies will include the latest in local and global trends in business management, administration and leadership within a business and/or social enterprise environment. The foundation of the curriculum is built on a combination of widely acknowledged Business Management disciplines, coupled with the choice of elective modules in the curriculum that hone students' skills in a particular area.

### MINIMUM ADMISSION REQUIREMENTS

- ① National Senior Certificate NSC/SC (a) - A minimum of 30% for English or a minimum of 33.3% in English for the Senior Certificate (SC) coupled with:
- ② If the candidate offered 6 NSC/SC (a) 20 credit subjects, an achievement rating of 4 (50%) or better in 4 NSC/SC(a) subjects; OR
- ③ If the candidate offered a mix of SC, NSC and SC (a) 20-credit subjects and passes an achievement rating of 4 (50%) or better in at least four subjects, which must be Higher Grade SC and/or NSC and/or SC (a) subjects; OR

- ④ NC(V) Level 4 – In addition a student must (a) achieve at least 60 % in three fundamental subjects, including English, (b) achieve at least 70% in four vocational subjects, chosen from the NC (V) Level 4 subjects; OR
- ⑤ Alternatively a Higher Certificate, an Advanced Certificate or Diploma in a cognate field.

### Additional Institutional Entry Requirements:

All applicants to the BCom programme must comply with the following minimum requirements: English First language: 50% English Second Language: 60% and Mathematics: 50%; Maths Literacy: 70%.

For all information and/or assistance related to admission requirements, recognition of prior learning, mature age exemption, study visas and permits please email [admissions@davinci.ac.za](mailto:admissions@davinci.ac.za) alternatively see [www.davinci.ac.za](http://www.davinci.ac.za)

### DELIVERY OF THE PROGRAMME

The mode of delivery is distance learning, which utilises a wide range of teaching and learning methodologies and digital support.

### WHY ENROL FOR THIS PROGRAMME

Students will enjoy the following benefits:

- ① Modules are designed around the role of business management
- ② Learning interventions are aligned to emerging market realities and related strategies
- ③ Workshops are lectured by industry experts
- ④ A variety of assessment techniques are applied
- ⑤ Programme scheduling is flexible
- ⑥ Content promotes awareness of the benefits of being entrepreneurial



## PROGRAMME STRUCTURE

YEAR 1		YEAR 2		YEAR 3	
Module	Credits	Module	Credits	Module	Credits
Compulsory modules					
Introduction to Business Management	20	Business Management 2	30	Business Management 3	30
Economics 1	20	Economics 2	15	Economics 3	15
Principles of Accounting	20	Financial Management 2	15	Financial Management 3	15
Academic Literacy	10	Project-based Research 1	10	Project-based Research 2	20
Introduction to Commercial Law	10				
Introduction to Project Management	10				
Math Literacy	*NCB				
<b>Compulsory Total</b>	<b>90</b>		<b>70</b>		<b>80</b>

Students are required to select any one of the following, which consists of elective modules to the value of 120 credits.

<ul style="list-style-type: none"> <li>• Aviation Management</li> <li>• Banking and Financial Services</li> <li>• Creativity Management</li> <li>• Financial Services Management</li> </ul>	<ul style="list-style-type: none"> <li>• Innovation Management</li> <li>• Marketing Management</li> <li>• Payroll Management</li> <li>• Project Management</li> </ul>	<ul style="list-style-type: none"> <li>• Retail Management</li> <li>• Risk-based Integrated Management</li> <li>• Supply Chain Management</li> </ul>	
<b>Total Elective Credits</b>			<b>120</b>
<b>Total Credits</b>			<b>360</b>

Kindly contact The Institute for availability of electives. The Institute reserves the right not to run a particular elective should minimum enrolment numbers not be reached. For further information about this qualification and/or elective options contact the Registry office on 011 6081331 or registry@davinci.ac.za. You can also visit our website [www.davinci.ac.za](http://www.davinci.ac.za)



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